

O1: Case-Studies Identification Approach

PART 1: YOUTH WORKING WITH THE TOURISM SECTOR

- Principle 1.** Youth working with the tourism sector in rural areas.
Investigation into collaboration features with local tourism providers.
- Principle 2.** Elaborate on feasibility of services and connection with the project aim.
- Principle 3.** Foster case study effectiveness by allowing transferability of services / cases to other youth.
- Principle 4.** Use of new technologies in the service provision.

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PART 2a: FINDING 2 RELEVANT CASE-STUDIES FOR YOUTH

1. Each partner needs to identify **2 case-studies** for Youth that make use of the tourism principles
2. Case studies can be found online or through interviewing clients or collaborators. *Note: Local case-studies which are not found online are preferred.*
3. Answer the following questions for each identified case-study:

	Yes	No	Comments
a. Is the tourism service provided by a young person?	X		
b. Is the service / product offered in a rural area?	X		
c. Has collaboration been arranged with local service providers? If yes, how is this arranged?		X	
d. Is the service provided as stand alone or as part of a larger organisation / cooperation?		X	
e. Can the case study be transferred to other sectors?	X		
f. Are new technologies used in the case study?	X		
g. Has the case study / service / product potential to be elaborated?	X		
Total	5	2	

4.

What is the total of 'Yes' replies above?

- **4 or larger** – Case study is appropriate – proceed to Step 5 below
 - **Smaller than 4** – Please find another case-study which better meets the principles and answer the questions again.
5. Fill in the **one page Case Study summary template** (Part 3)

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PART 2b: FINDING 2 RELEVANT CASE-STUDIES FOR SMEs

6. Each partner needs to identify **2 case-studies** for SMEs that make use of the new technologies in their service / product offers.
7. Case studies can be found online or through interviewing clients or collaborators. *Note: Local case-studies which are not found online are preferred.*
8. Answer the following questions for each identified case-study:

	Yes	No	Comments
h. Is the tourism service offered by an SME?	X		
i. Is the service / product offered in a rural area?	X		
j. Have new technologies been used to create this product / service?	X		
k. Are new technologies used in order to provide this service?	X		
l. Can the case study be transferred to other sectors?		X	
m. Are the service being provided as part of a collaborative network? i.e. third-party tourism providers	X		
n. Has the case study / service / product potential to be elaborated?	X		
Total	6	1	

9.

What is the total of 'Yes' replies above?

- **4 or larger** – Case study is appropriate – proceed to Step 5 below
- **Smaller than 4** – Please find another case-study which better meets the principles and answer the questions again.

10. Fill in the **one page Case Study summary template** (Part 3)

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PART 3: CASE-STUDY SUMMARY TEMPLATE

Partner Name	Bodrum 55 Nght Club	Case Study Number
Case Study Title	Bodrum	
Sector	Music + Clubbing.	
Problem Background	Lack of Costumes because of competition, and style of the establishment.	
Application of tourism principle	Club employ new young staff and they build a new music service with m clubs where the customers can listen in diff with headphones different styles and dance together.	
Resulting benefits	Club attracted more customers.	
Source/Reference	Kanur Jardaoglu Club Owner.	