

O1: Case-Studies Identification Approach

PART 1: YOUTH WORKING WITH THE TOURISM SECTOR

- Principle 1.** Youth working with the tourism sector in rural areas.
Investigation into collaboration features with local tourism providers.
- Principle 2.** Elaborate on feasibility of services and connection with the project aim.
- Principle 3.** Foster case study effectiveness by allowing transferability of services / cases to other youth.
- Principle 4.** Use of new technologies in the service provision.

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PART 2a: FINDING 2 RELEVANT CASE-STUDIES FOR YOUTH

1. Each partner needs to identify **2 case-studies** for Youth that make use of the tourism principles
2. Case studies can be found online or through interviewing clients or collaborators. *Note: Local case-studies which are not found online are preferred.*
3. Answer the following questions for each identified case-study:

| | Yes | No | Comments |
|------------------------------------------------------------------------------------------------|----------|----------|-----------------------------------------------|
| a. Is the tourism service provided by a young person? | X | | |
| b. Is the service / product offered in a rural area? | X | | |
| c. Has collaboration been arranged with local service providers? If yes, how is this arranged? | X | | Local service providers build a special pool. |
| d. Is the service provided as stand alone or as part of a larger organisation / cooperation? | | X | |
| e. Can the case study be transferred to other sectors? | | X | |
| f. Are new technologies used in the case study? | X | | |
| g. Has the case study / service / product potential to be elaborated? | X | | |
| Total | 5 | 2 | |

4.

What is the total of 'Yes' replies above?

- **4 or larger** – Case study is appropriate – proceed to Step 5 below
 - **Smaller than 4** – Please find another case-study which better meets the principles and answer the questions again.
5. Fill in the **one page Case Study summary template** (Part 3)

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PART 2b: FINDING 2 RELEVANT CASE-STUDIES FOR SMEs

6. Each partner needs to identify **2 case-studies** for SMEs that make use of the new technologies in their service / product offers.
7. Case studies can be found online or through interviewing clients or collaborators. *Note: Local case-studies which are not found online are preferred.*
8. Answer the following questions for each identified case-study:

| | Yes | No | Comments |
|----------------------------------------------------------------------------------------------------------|----------|----------|----------|
| h. Is the tourism service offered by an SME? | X | | |
| i. Is the service / product offered in a rural area? | X | | |
| j. Have new technologies been used to create this product / service? | X | | |
| k. Are new technologies used in order to provide this service? | X | | |
| l. Can the case study be transferred to other sectors? | X | | |
| m. Are the service being provided as part of a collaborative network? i.e. third-party tourism providers | | X | |
| n. Has the case study / service / product potential to be elaborated? | X | | |
| Total | 6 | 1 | |

9.

What is the total of 'Yes' replies above?

- **4 or larger** – Case study is appropriate – proceed to Step 5 below
- **Smaller than 4** – Please find another case-study which better meets the principles and answer the questions again.

10. Fill in the **one page Case Study summary template** (Part 3)

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PART 3: CASE-STUDY SUMMARY TEMPLATE

| | | |
|----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| Partner Name | Kinaliada Game Center. | Case Study Number |
| Case Study Title | Kinaliada | |
| Sector | Leisure | |
| Problem Background | A game and activity center decided to attract more customers. So they decided to make a pool with toys on it and children can activate the toy via application from their toys | |
| Application of tourism principle | a local company from young people build the pool and attracted costumers from this service. | |
| Resulting benefits | Both company and Leisure center benefited. from the case | |
| Source/Reference | Seda Mihetgen Leisure Centre PR Manager. | |